



# ADVERTISING AGREEMENT

Date: \_\_\_\_\_ Publisher's Contact: **Eric Johnson, 414-708-2059, eric@bluewaterpublishers.com**

ASSOCIATION: \_\_\_\_\_ PUBLICATION: \_\_\_\_\_

## 1. AD INFORMATION

Number of Insertions: \_\_\_\_\_ Contract Term: \_\_\_\_\_

Ad Size: \_\_\_\_\_ Orientation: \_\_\_\_\_ Rate per ad for contract term: \_\_\_\_\_

Other Instructions: \_\_\_\_\_

## 2. ADVERTISER INFORMATION:

Name/Title: \_\_\_\_\_ email: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Billing Address: (if different from above) \_\_\_\_\_

## 3. PAYMENT TERMS

Contract Total: \_\_\_\_\_

\_\_\_\_ Send invoice for full amount of annual contract, and tear sheet after printing

\_\_\_\_ Send invoice after each issue with tear sheet

E-mail ad in pdf format per contract to: [patty@bluewaterpublishers.com](mailto:patty@bluewaterpublishers.com) or [art@bluewaterpublishers.com](mailto:art@bluewaterpublishers.com)

The Association and The Publisher reserve the right in its sole discretion to reject advertising that does not meet the Association qualifications or which may detract from its business, professional or ethical standards.

If an advertiser fails to purchase sufficient ads to obtain a discount, the rate will revert to the amount specified for the actual number of ads run in that calendar year. Special positions require a 120-day/two issue notice of cancellation. All terms are set forth on this order.

The undersigned hereby promises and agrees to pay Blue Water Publishers, LLC the total sum as indicated above, plus any local or state sales tax, if applicable. (Make checks payable to Blue Water Publishers, LLC.)

Authorizing Signature: \_\_\_\_\_

Please sign and fax to 414-354-5317 or scan and email to [eric@bluewaterpublishers.com](mailto:eric@bluewaterpublishers.com)