

# PHCC News On-Line

## Digital Advertising Media Kit

To support our advertisers in the PHCC Association publications, Blue Water Publishers has launched an industry news website, an opportunity for you to enhance your advertising presence online in addition to our print circulation of over 35,000 per issue.

**PHCCNews.com** offers you additional ways to increase brand awareness, web traffic, and sales to the plumbing, heating, and cooling industry. Also providing a natural non-intrusive path to your website.

We're proud of our close partnerships with many industry leaders and recommend you bookmark this page and return often to keep up on the latest industry news, product announcements, educational and technical articles, with editorial from our PHCC Association publications. We're also happy to receive editorial submissions from your company.

**DISCOUNTS:** Are you a print advertiser? An introductory discount of 50 % for your first quarter is available for all digital ads placed.

### *Maximize your Message!*

**ADVERTISEMENT START DATES:** the first (1<sup>st</sup>) of the month. Advertisement space closes two weeks in advance of with ad material to be received one week prior to the start date (100 KB maximum ad size).

Note: Home Page – Pricing and positions subject to change on a quarterly basis.

**All advertisers receive a logo with company website link on the PHCC News homepage banner.**

**Home Page, Video Window  
(1300 x 800 H px) \$525.00, 3 months -  
Up to three advertiser openings available**

*Bring brand awareness to this  
key audience and  
drive traffic to your site!*



**Contact: Eric Johnson –  
414.708.2059**

***Eric@bluewaterpublishers.com***

**Home Page, Box (300 x 250 H px)  
\$375.00 for 3 months -  
Three placement options available**

**Inline Page, Box (300 x 250 H px)  
\$210.00 for 3 months -  
Four placement options available**