



ADVERTISING AGREEMENT

Date: _____ Publisher's Contact: **Eric Johnson, 414-708-2059, eric@bluewaterpublishers.com**

ASSOCIATION: _____ PUBLICATION: _____

1. AD INFORMATION

Number of Insertions: _____ Contract Term: _____

Ad Size: _____ Orientation: _____ Rate per ad for contract term: _____

Other Instructions: _____

2. ADVERTISER INFORMATION:

Name/Title: _____ email: _____

Company: _____

Address: _____

Phone: _____ Fax: _____

Billing Address: (if different from above) _____

3. PAYMENT TERMS

Contract Total: _____

_____ Send invoice for full amount of annual contract, and tear sheet after printing

_____ Send invoice after each issue with tear sheet

E-mail ad in pdf format per contract to: patty@bluewaterpublishers.com or art@bluewaterpublishers.com

The Association and The Publisher reserve the right in its sole discretion to reject advertising that does not meet the Association qualifications or which may detract from its business, professional or ethical standards.

If an advertiser fails to purchase sufficient ads to obtain a discount, the rate will revert to the amount specified for the actual number of ads run in that calendar year. Special positions require a 120-day/two issue notice of cancellation. All terms are set forth on this order.

The undersigned hereby promises and agrees to pay Blue Water Publishers, LLC the total sum as indicated above, plus any local or state sales tax, if applicable. (Make checks payable to Blue Water Publishers, LLC.)

Authorizing Signature: _____

Please sign and email to eric@bluewaterpublishers.com